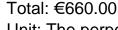# Bartender Starter/Professional Editions - Barcode & RFID Label Printing Software

Total: €660.00
Unit: The perpetual license

- Perpetual license
- Label design
- 1D and 2D symbologies
- Compatibility (Excel, CSV)
- Scalability

The SATO WS4 thermal transfer label printer, a compact and high-quality label printing solution.

A versatile 4" compact SATO printer

The SATO WS4 thermal transfer label printer is designed for on-demand label printing, making it ideal for medium labeling volumes. The WS4 label printer succeeds the SATO CG4 with a more attractive design.
Various wired interface options are available for complete connectivity.
Its small size makes it ideal for tight spaces. The SATO WS4 printer offers a resolution of 203 dpi or 300 dpi, essential for printing text and barcodes, including 2D codes, on very small labels, such as those used in the pharmaceutical and electronics industries for labeling electronic components or samples. The WS4 label printer prints in direct thermal or thermal transfer mode. The direct thermal model is available upon request.

Flexible media handling

The SATO WS4 label printer supports thermal transfer or direct thermal printing (upon request) with a width range of 22.4 mm to 115 mm. It offers high flexibility in consumables, accommodating high-capacity thermal transfer ribbons. The thermal transfer model features a spacious design to hold ribbons up to 300 meters long, reducing replacement time. The WS4 label printer requires no adjustments before using ribbons and labels. The standard model comes with USB, LAN, and RS232 connectivity. A LAN model is available upon request.

Easy operation and maintenance of the SATO WS4 thermal transfer label printer

Consumables can be easily replaced thanks to a wide-open cover integrating the print head. Loading labels is effortless due to the simple label roll feeding mechanism. The print heads and rubber platen roller can be replaced without tools.

Its user-friendly design includes two LED indicators displaying the printer's status. The most common applications for the WS4 include sample and product labeling, wristband printing, corporate mailings, and markdown labeling.

The SATO WS4 thermal transfer label printer comes with a power cable, user manual, and necessary certificates, including warranty documentation.

SBE's recommendation: [how to choose the best label printer](#).

To download the printer driver, click [here](#). *Enter your printer model and follow the instructions.*

SATO WS4 printer accessories:

Label Dispenser: Enables label printing without the backing paper and facilitates

immediate application.

Label Cutter: Precisely cuts adhesive or cardstock labels individually and allows continuous roll label printing and cutting up to 25mm.

Label Rewinder: Ideal for large-diameter label rolls. The printer's sturdy frame allows the rewinder to be placed underneath, saving space.

Software Compatibility: Nicelabel Designer Pro

When purchasing a **SATO printer**, a [free version of Nicelabel Designer Pro](#) is included, allowing users to design and **print labels**. This version is ideal for exploring basic features before upgrading to the full version.

Nicelabel Designer Pro provides advanced tools for **label design and printing**, ensuring seamless integration with SATO printers and efficient management of variable data, barcodes, and complex layouts.

To choose the right label printer, check out our article on the [4 essential questions to ask before buying](#).

Caractéristiques du produit :

Unit	The perpetual license
Trial period	30 days
Conditioning	individually
security	Robust security for confidentiality and compliance
Licence	Perpetual
Compatibility	Windows 10 & 11 (64-bit), Windows Server 2016, 2019, 2022 (64-bit), Cloud not available
Interface	Multiple languages
Printer	Starter = Up to 3 printers max, Professional = Starter + 1 printer
Supported file formats	AI, PNG, JPG, BMP, TIF, EPS, and GIF for label import and export

Perpetual license 1 workstation Starter *Ref. IMP-LOG-BTS-WS-ST-1RS*

Quantités	Prix € HT 1 year	Prix € HT 3 years	Prix € HT 5 years
1	390 €	510 €	610 €

Perpetual license 1 workstation Professional *Ref. IMP-LOG-BTS-WS-PRO-1YS*

Quantités	Prix € HT 1 year	Prix € HT 3 years	Prix € HT 5 years
1	660 €	860 €	990 €